



2018 SPONSORSHIP LEVELS

Training & Development Conference

October 10, 2018 • Altoona, Iowa
The Meadows Events & Conference Center

PLATINUM SPONSORSHIP		\$2500	<input type="checkbox"/>
<ul style="list-style-type: none"> ○ Your logo on the conference website with a link to your company website ○ One speaking sessions (1.25 hours each) ○ One complimentary Corporate Exhibitor Booth with *two exhibitor representatives ○ Six (6) complimentary registrations to attend conference ○ Opportunity to distribute one approved promotional item to all attendees in the registration packet ○ Free full-page color ad in the conference program 	<ul style="list-style-type: none"> ○ Recognition on advertisements - Business Record, IEC electronic mailings, including association/partnership electronic mailings ○ Promotion of your company via Iowa Employment Conference (IEC) social media profiles ○ Acknowledgement in Welcome PowerPoint presentation ○ A copy of the attendee list at the conclusion of the conference ○ Complimentary Wi-Fi 		
GOLD SPONSORSHIP		\$1000	<input type="checkbox"/>
<ul style="list-style-type: none"> ○ Your logo on the conference website with a link to your company website ○ One speaking sessions (1.25 hours each) ○ One complimentary Corporate Exhibitor Booth with *two exhibitor representatives ○ Four (4) complimentary registrations to attend conference ○ Opportunity to distribute one approved promotional item to all attendees in the registration packet 	<ul style="list-style-type: none"> ○ Free half-page color ad in the conference program ○ Promotion of your company via Iowa Employment Conference (IEC) social media profiles ○ Acknowledgement in Welcome PowerPoint presentation ○ A copy of the attendee list at the conclusion of the conference ○ Complimentary Wi-Fi 		
SILVER SPONSORSHIP		\$750	<input type="checkbox"/>
<ul style="list-style-type: none"> ○ Your logo on the conference website with a link to your company website ○ One complimentary Corporate Exhibitor Booth with *two exhibitor representatives ○ Two (2) complimentary registrations to attend conference ○ Opportunity to distribute one approved promotional item to all attendees in the registration packet ○ Free quarter-page color ad in the conference program 	<ul style="list-style-type: none"> ○ Promotion of your company via Iowa Employment Conference (IEC) social media profiles ○ Acknowledgement in Welcome PowerPoint presentation ○ A copy of the attendee list at the conclusion of the conference ○ Complimentary Wi-Fi 		
BRONZE SPONSORSHIP		\$600	<input type="checkbox"/>
<ul style="list-style-type: none"> ○ Your logo on the conference website with a link to your company website ○ One complimentary Corporate Exhibitor Booth with *two exhibitor representatives ○ One (1) complimentary registrations to attend conference ○ Opportunity to distribute one approved promotional item to all attendees in the registration packet ○ Free quarter-page color ad in the conference program 	<ul style="list-style-type: none"> ○ Promotion of your company via Iowa Employment Conference (IEC) social media profiles ○ Acknowledgement in Welcome PowerPoint presentation ○ A copy of the attendee list at the conclusion of the conference ○ Complimentary Wi-Fi 		
CORPORATE EXHIBITOR BOOTH		\$400	<input type="checkbox"/>
<ul style="list-style-type: none"> ○ One exhibitor representative (Includes conference registration, meals, and program.) ○ Exhibit space in a high-traffic area ○ Opportunity to network with attendees ○ Acknowledgement on the IEC website as an exhibitor ○ Acknowledgement in the conference program as an exhibitor ○ Complimentary Wi-Fi ○ LIMITED SPACE! 	<ul style="list-style-type: none"> <input type="checkbox"/> Additional Exhibitor Representative(s) <i>Please check here if you will have additional exhibitor representatives.</i> <ul style="list-style-type: none"> • The cost for each additional exhibitor representative is \$50.00. Payment must be included with Sponsorship / Exhibitor Application to receive this special price for an additional exhibit booth staff member. • Please enter their information under the Additional Exhibitor Representative section of the Sponsorship/Exhibitor Application Form. 		

* Due to limited space, sponsors are allowed only two representatives per day at their exhibit booth during exhibit hours.



2018 CONFERENCE ADVERTISING

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ADVERTISING

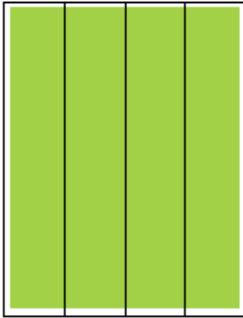
The Iowa Employment Conference: Recruiting & Employee Retention is very well received and is one of our most anticipated events of the year. Hundreds of attendees use the program guide as their primary source of information throughout the conference. The program is a great vehicle to get your brand in front of attendees and entice them to learn more about what you have to offer! Please contact Nan Boland at nan@hirequalitysolutions.com to reserve your spot!

AD SIZES	PRICE	ADVERTISING SPACE DEADLINE
Full Page, Color	\$1000	Please submit your final ad per the IEC Program Advertising Requirements by Sept 1, 2018. Send files to: nan@hirequalitysolutions.com
Half Page, Color	\$750	
Quarter Page, Color	\$500	

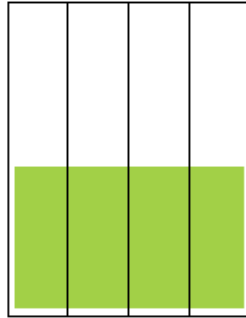
IEC Program Advertising Requirements

Please follow these guidelines if you are submitting an ad for the IEC Program:

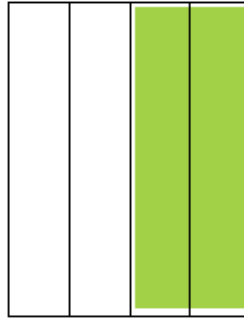
Full Page:
8"w x 10.5"h



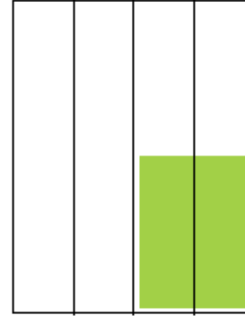
Half Page (H):
8"w x 5.125"h



Half Page (V):
4"w x 10.5"h



Quarter Page:
3.875"w x 5.125"h



AD SUBMISSION GUIDELINES

- Ad materials must be supplied in PDF x1-a (2001) High Quality Print format. Note that this format is an output option in InDesign and will embed fonts and flatten transparencies automatically.
- For optimal reproduction, maximum total ink density of 300% is recommended.
- Images must be high resolution (300 dpi).
- You may include a border, but do not output with trim marks or bleeds.
- Color space must be CMYK or Grayscale. No spot colors, RGB, LAB color or embedded color profiles.
- All fonts must be embedded or outlined before converting to PDF format.
- Minimum size of type intended to knock out is 8pt.

Please submit your ad to:
nan@hirequalitysolutions.com