



Jennifer Becker
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Jennifer Becker, joined Interactive Health in 2016, bringing with her 20 years of broad experience in strategic planning, integrated wellness program development and national operations. A passion for innovation and the creation of new market demand in a fast-moving industry. Enthusiastic about opportunities to impact individual behaviors and organizational health by maximizing technology, social media and integration of employee healthcare, wellness, EAP and safety related initiatives.

Previously, Jennifer worked with Principal Wellness Company as the Vice President of Sales.

Jennifer holds a BS in Health Promotion with a concentration in Special Populations from Central Michigan University, in Mt. Pleasant, Michigan.