



Kathy Krogmeier
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Kathy Krogmeier, CEBS-CPE, CRC, CRA, has spent a successful career developing creative solutions for corporate wellness programs and financial planners. Kathy's passion for financial wellness came during her early years in Human Resources Benefits with a large insurance company, conducting her first retirement planning workshop in 1986. In 1989, she began Financial Wellness Month with her employer, a program that ran for 21 years. She believes key touch points with employees include new-hire orientation, salary increases, when they are first begin investigating retirement, and the retirement process. She was Financial Wellness before Wellness was cool! Currently, Kathy works for a financial advisory firm, coordinating their outreach educational programs offered through employers. Kathy has served on the board of the International Society of Retirement Life Planning, and is currently active with the local chapters of ISCEBS and SHRM.