



**Kathy Kruse**  
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Kathy Kruse has a passion for HR technology and an even bigger passion for connecting with the people and teams that are ready (or curious about) how HCM systems can elevate an organization. Having first-hand experience on the vendor, consulting and client-side of HR technology transformations, she is transparent in sharing the experiences, viewpoints and objectives of all parties.

She has worked with organizations of all shapes and sizes throughout her career to define, develop and deliver on comprehensive technology strategies. Kathy is passionate about presenting market trends, leading initiatives and architecting solutions to satisfy opportunities for better connectivity, improved data analytics and workforce management supported by the right HR infrastructure.

Kathy holds a degree in corporate communications with a minor in marketing. Her 15+ years of dedication to HR technology is what drives her to educate, motivate and support others to make the most of their HCM solutions.