



2018 SPONSORSHIP LEVELS

Training & Development Conference

October 10, 2018 • Altoona, Iowa
The Meadows Events & Conference Center

PLATINUM SPONSORSHIP

\$2500

- Your logo on the conference website with a link to your company website
- One speaking sessions (1.25 hours each)
- One complimentary Corporate Exhibitor Booth with *two exhibitor representatives
- Six (6) complimentary registrations to attend conference
- Opportunity to distribute one approved promotional item to all attendees in the registration packet
- Free full-page color ad in the conference program
- Recognition on advertisements - Business Record, IEC electronic mailings, including association/partnership electronic mailings
- Promotion of your company via Iowa Employment Conference (IEC) social media profiles
- Acknowledgement in Welcome PowerPoint presentation
- A copy of the attendee list at the conclusion of the conference
- Complimentary Wi-Fi

GOLD SPONSORSHIP

\$1000

- Your logo on the conference website with a link to your company website
- One speaking sessions (1.25 hours each)
- One complimentary Corporate Exhibitor Booth with *two exhibitor representatives
- Four (4) complimentary registrations to attend conference
- Opportunity to distribute one approved promotional item to all attendees in the registration packet
- Free half-page color ad in the conference program
- Promotion of your company via Iowa Employment Conference (IEC) social media profiles
- Acknowledgement in Welcome PowerPoint presentation
- A copy of the attendee list at the conclusion of the conference
- Complimentary Wi-Fi

SILVER SPONSORSHIP

\$750

- Your logo on the conference website with a link to your company website
- One complimentary Corporate Exhibitor Booth with *two exhibitor representatives
- Two (2) complimentary registrations to attend conference
- Opportunity to distribute one approved promotional item to all attendees in the registration packet
- Free quarter-page color ad in the conference program
- Promotion of your company via Iowa Employment Conference (IEC) social media profiles
- Acknowledgement in Welcome PowerPoint presentation
- A copy of the attendee list at the conclusion of the conference
- Complimentary Wi-Fi

BRONZE SPONSORSHIP | CORPORATE EXHIBITOR BOOTH

\$600

- Your logo on the conference website with a link to your company website
 - One complimentary Corporate Exhibitor Booth with *one exhibitor representative
 - Opportunity to distribute one approved promotional item to all attendees in the registration packet
 - Free quarter-page color ad in the conference program
 - Promotion of your company via Iowa Employment Conference (IEC) social media profiles
 - Acknowledgement in Welcome PowerPoint presentation
 - Complimentary Wi-Fi
 - **LIMITED SPACE!**
- Additional Exhibitor Representative(s)**
Please check here if you will have additional exhibitor representatives.
- The cost for each additional exhibitor representative is \$50.00. Payment must be included with Sponsorship / Exhibitor Application to receive this special price for an additional exhibit booth staff member.
 - Please enter their information under the Additional Exhibitor Representative section of the Sponsorship/Exhibitor Application Form.

* Due to limited space, sponsors are allowed only two representatives per day at their exhibit booth during exhibit hours.



2018 SPONSORSHIP/ EXHIBITOR APPLICATION

Training & Development Conference

October 10, 2018 • Altoona, Iowa
The Meadows Events & Conference Center

Our space is limited and treated on first come first served basis. Please complete this form and return as soon as possible.

For additional information, please contact Nan Boland at 515-331-9020 or Nan@HireQualitySolutions.com.

COMPANY INFORMATION

Company information must be listed as it should appear in printed materials.

Company/Organization _____

Address _____

City _____ State _____ Zip _____

Phone _____ Website _____

SPONSORSHIP LEVEL

- Platinum \$2500
- Gold \$1000
- Silver \$750
- Bronze | Exhibitor \$600

EXHIBITOR REPRESENTATIVE (Primary Contact)

Please list name and company as it should appear on the name badge.

Name _____ Title _____

Email _____ Phone _____

- Please check here if you will have additional exhibitor representatives.** The cost for each additional exhibitor representative is \$50 (food privileges only, conference registration is not included). Payment must be included with Sponsorship / Exhibitor Application to receive this special price for an additional exhibit booth staff member. Please enter their information under the Additional Exhibitor Representative section.
- Please check the box if you need electricity.** Electricity is available for an additional \$20.00 per booth.

PAYMENT INFORMATION

- Check Enclosed**
Make checks payable to: **Iowa Employment Conference**
Mail completed information form with payment to:
Iowa Employment Conference
PO Box 52, Polk City, IA 50226
- Invoice** (Please see Registration Terms & Cancellation Policy)
Please email completed form to:
Email: conference@iowaemploymentconference.com

Billing Email _____
(Invoices will be emailed to this email address.)

Payment Policy
Total payment is required to complete your registration.

Your payment should include payment for the sponsorship or exhibit booth space plus any additional exhibit booth personnel.

We reserve the right to refuse admission to the conference, if payment has not been received.

Registration Terms & Cancellation Policy
Once we have received this application form, you will be responsible to pay the sponsorship/exhibitor registration fee based on the Registration Terms & Cancellation Policy.

There are no refunds for cancellations by exhibitors or sponsors. If an exhibitor or sponsor cancels at any time, for any reason, the exhibitor or sponsor will be responsible for the entire exhibitor or sponsor fee.

REGISTRATION/ ORDER SUMMARY

Level	\$	_____	
Add'l Exhibitor	\$	_____	
Electricity	\$	_____	(Available for \$20.00/booth)
TOTAL	\$	_____	

ADDITIONAL EXHIBITOR REPRESENTATIVE(S)

Please list name and company as it should appear on the name badge.

Additional Exhibitor Representative 1

Name _____ Title _____

Email _____ Phone _____

Additional Exhibitor Representative 2

Name _____ Title _____

Email _____ Phone _____

COMPLIMENTARY REGISTRATIONS

If your sponsorship level includes complimentary registrants, please enter their information below. They must be registered in order to attend. Please list name and company as it should appear on the name badge.

Complimentary Registration 1

Name _____ Title _____

Company _____ Email _____

Complimentary Registration 2

Name _____ Title _____

Company _____ Email _____

Complimentary Registration 3

Name _____ Title _____

Company _____ Email _____

Complimentary Registration 4

Name _____ Title _____

Company _____ Email _____

Complimentary Registration 5

Name _____ Title _____

Company _____ Email _____

Complimentary Registration 6

Name _____ Title _____

Company _____ Email _____

Office Use Only

Received _____ Entered _____ Invoice # _____ Paid _____ Check # _____



2018 CONFERENCE ADVERTISING

Training & Development Conference

October 10, 2018 • Altoona, Iowa
The Meadows Events & Conference Center

ADVERTISING

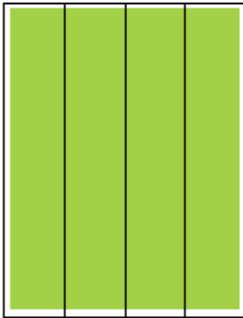
The Iowa Employment Conference: Training & Development is one of our most anticipated events of the year. Hundreds of attendees use the program guide as their primary source of information throughout the conference. The program is a great vehicle to get your brand in front of attendees and entice them to learn more about what you have to offer! Please contact Nan Boland at nan@hirequalitysolutions.com to reserve your spot!

AD SIZES	PRICE	ADVERTISING SPACE DEADLINE
Full Page, Color	\$1000	Please submit your final ad per the IEC Program Advertising Requirements by Sept 1, 2018. Send files to: nan@hirequalitysolutions.com
Half Page, Color	\$750	
Quarter Page, Color	\$500	

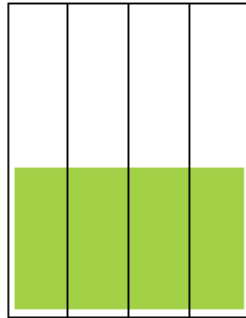
IEC Program Advertising Requirements

Please follow these guidelines if you are submitting an ad for the IEC Program:

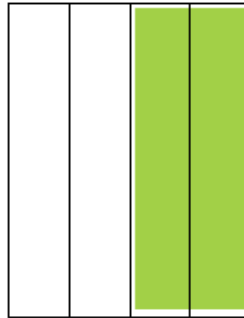
Full Page:
8"w x 10.5"h



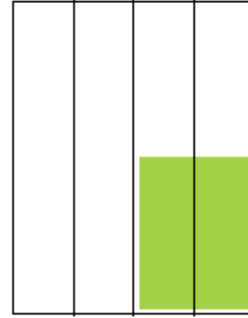
Half Page (H):
8"w x 5.125"h



Half Page (V):
4"w x 10.5"h



Quarter Page:
3.875"w x 5.125"h



AD SUBMISSION GUIDELINES

- Ad materials must be supplied in PDF x1-a (2001) High Quality Print format. Note that this format is an output option in InDesign and will embed fonts and flatten transparencies automatically.
- For optimal reproduction, maximum total ink density of 300% is recommended.
- Images must be high resolution (300 dpi).
- You may include a border, but do not output with trim marks or bleeds.
- Color space must be CMYK or Grayscale. No spot colors, RGB, LAB color or embedded color profiles.
- All fonts must be embedded or outlined before converting to PDF format.
- Minimum size of type intended to knock out is 8pt.

Please submit your ad to:
nan@hirequalitysolutions.com