



**Terri & John Hale**

*Co-Owners*

**The Hale Group**

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Terri and John are the co-owners of The Hale Group, an Ankeny-based consulting and advocacy firm focused on aging and caregiving challenges.

They are also family caregivers; part of the large invisible army who know the challenges, heartache and stress that come along with caregiving responsibilities. They, like so many caregivers, juggle their caregiving responsibilities with other roles: parent, spouse, grandparent, employee/business owner, sibling, board member, community volunteer, etc.

They are a face and voice for caregivers across the state. They have hosted a special program on Iowa Public Television about caregiving challenges, were featured in a front-page Business Record article about how Iowa companies are responding to employees' needs as caregivers, and regularly speak to a variety of audiences – including employees at their worksites – about the challenges and joys of caring for loved ones.

Terri has nearly 40 years of experience in communications and public relations, most recently as assistant director of public relations at Principal Financial Group.

John has over 40 years of experience in city, state and federal government, in the academic and non-profit arenas, and in consulting and advocacy.