



2020 SPONSORSHIP LEVELS | ADVERTISING

Employment, Training, Benefits & Wellness Conference

April 8-9, 2020 • Altoona, Iowa
The Meadows Events & Conference Center

	Bronze \$1,500	Silver \$3,500	Gold \$4,500	Platinum \$5,500	Titanium \$7,500
Exhibitor Booth	√	√	√	√	√
Exhibitor Representative(s)	One	Two	Two	Two	Two
Opportunity to network with attendees	√	√	√	√	√
Complimentary Wi-Fi	√	√	√	√	√
Acknowledgement in the conference program as a sponsor	√	√	√	√	√
Acknowledgement on the conference website as a sponsor	√	√	√	√	√
Color ad in the conference program 1/4, 1/2 or full page		1/4 pg	1/2 pg	Full pg	Full pg
Your logo on the conference website with a link to your Company website	√	√	√	√	√
Promotion of your company via IEC social media profiles	√	√	√	√	√
Acknowledgement in Welcome PowerPoint presentation	√	√	√	√	√
A copy of the attendee list at the conclusion of the conference		√	√	√	√
Complimentary registration to attend conference		Four	Six	Eight	Ten
Opportunity to distribute one approved promotional item to all attendees in the registration packet		√	√	√	√
Speaking session(s)		One	One	Two	KEYNOTE
A copy of the attendee list 10 days prior to event					√
Premier exhibit booth location				√	√
Recognition on advertisement - IEC electronic mailings including associations or partnership electronic mailings					√



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ADVERTISING

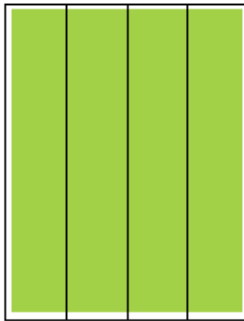
The Iowa Employment Conference: Employment, Training, Benefits & Wellness is a very well received conference and is one of our most anticipated events of the year. Hundreds of attendees use the program guide as their primary source of information throughout the conference. The program is a great vehicle to get your brand in front of attendees and entice them to learn more about what you have to offer! Please contact Nan Boland at nan@hirequalitysolutions.com to reserve your spot!

AD SIZES	PRICE	ADVERTISING SPACE DEADLINE
Full Page, Color	\$1500	Please submit your final ad per the IEC Program Advertising Requirements by March 1, 2020 .
Half Page, Color	\$1000	Send files to:
Quarter Page, Color	\$500	nan@hirequalitysolutions.com

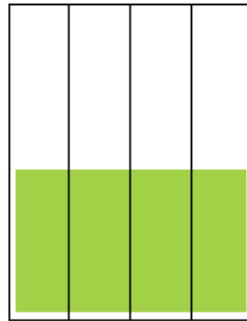
IEC Program Advertising Requirements

Please follow these guidelines if you are submitting an ad for the IEC Program:

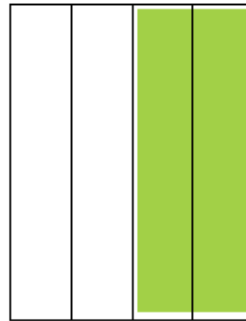
Full Page:
8" w x 10.5" h



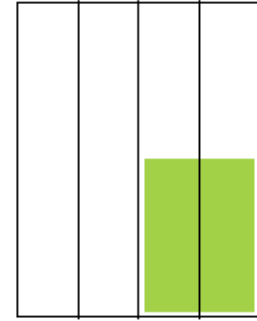
Half Page (H):
8" w x 5.125" h



Half Page (V):
4" w x 10.5" h



Quarter Page:
3.875" w x 5.125" h



AD SUBMISSION GUIDELINES

- Ad materials must be supplied in PDF x1-a (2001) High Quality Print format. Note that this format is an output option in InDesign and will embed fonts and flatten transparencies automatically.
- For optimal reproduction, maximum total ink density of 300% is recommended.
- Images must be high resolution (300 dpi).
- You may include a border, but do not output with trim marks or bleeds.
- Color space must be CMYK or Grayscale. No spot colors, RGB, LAB color or embedded color profiles.
- All fonts must be embedded or outlined before converting to PDF format.
- Minimum size of type intended to knock out is 8pt.
- Please submit ad materials through our advertising agency, Oglesby Creative Group.

Please submit ad materials to:
Nan@HireQualitySolutions.com