11 free LinkedIn Courses to Combat Racism in the Workplace

By Kayla Webster | Employee Benefits News | www.benefitnews.com September 15, 2020

Since the death of George Floyd, employers have been pledging to champion diversity. To help professionals live by that commitment, LinkedIn Learning is offering free classes on practicing allyship and antiracism within the workplace.

"Allyship is not a title you wear, it's how you live and engage with others," said Rosanna Durruthy, LinkedIn's vice president of diversity, inclusion and belonging, in a live virtual discussion about the courses. "It requires ongoing work from all of us."

LinkedIn's allyship and antiracism courses fall under two learning tracks: How to Engage Meaningfully in Antiracism and Allyship (offered free until Oct. 31) and Diversity, Inclusion and Belonging for All (free until March 31, 2021). The courses are taught by a diverse group of professionals who specialize in promoting inclusion. Among them is Netflix's vice president of inclusion strategy, Vernā Myers. She teaches professionals how to identify their own implicit biases, and how to support diverse colleagues.

"One of the best things that happened in the last few months is 'racism' has become part of the regular vocabulary now — let's not let that go back into the closet," Myers said in a live LinkedIn discussion. "We need to continue having these discussions in the workplace. That's the work of an ally, to build relationships and remove barriers to create more equity for everyone."

In her class, Myers talks about ways to support the professional development of diverse colleagues, and facilitate meaningful conversations about race. Myers said allies don't always feel that they can contribute to discussions about racism — or are afraid to because of how their colleagues will react — but avoiding those difficult conversations prevents change.

"Learn to apologize, correct and move on," Myers said. "You can't be so vested in your personal image that you're not doing what you need to do to become the person you want to be."

Check out all the free courses being offered on allyship and antiracism on <u>LinkedIn</u> <u>Learning</u>:



1. Confronting Bias: Thriving Across Our Differences

Track: How to Engage Meaningfully in Antiracism and Allyship track, Diversity, Inclusion and Belonging for All

This course, taught by Netflix's vice president of inclusion strategy, Vernā Myers, and Arianna Huffington, founder of the Huffington Post and Thrive Global, focuses on building and maintaining relationships with people who are different from yourself.

2. Inclusive Mindset for Committed Allies

Track: How to Engage Meaningfully in Antiracism and Allyship

Dereca Blackmon, CEO of Inclusion Design Group, gives professionals strategies for becoming better allies in the workplace, including how to develop an inclusive mindset and putting marginalized voices first.

3. Advocating for Change in Your Organization

Track: How to Engage Meaningfully in Antiracism and Allyship

Blackmon's second course teaches people how to change their mindset to be more inclusive, and how to implement those changes throughout companies.

4. Difficult Conversations: Talking About Race at Work

Track: How to Engage Meaningfully in Antiracism and Allyship

Kwame Christian, director of the American Negotiation Institute, teaches professionals how to navigate difficult conversations about race to foster an inclusive company culture.

5. Driving Change and Antiracism

Track: How to Engage Meaningfully in Antiracism and Allyship

Christian's second offering in the series shows people how to create and foster an antiracist corporate culture.

6. Unconscious Bias

Track: Diversity, Inclusion and Belonging for All

Stacey Gordon, founder and CEO of Rework Work, highlights how implicit bias shapes our hiring, promotion and interpersonal decisions so people can make more thoughtful choices.

7. Diversity, Inclusion and Belonging

Track: Diversity, Inclusion and Belonging for All

Pat Wadors, chief talent officer at ServiceNow, teaches employers how to build a more diverse, innovative and productive organization.

8. Skills for Inclusive Conversations

Track: Diversity, Inclusion and Belonging for All

Mary-Frances Winters, founder and CEO of the Winters Group, teaches professionals how to have inclusive conversations about race, gender and religion.

9. Communicating About Culturally Sensitive Issues

Track: Diversity, Inclusion and Belonging for All

Daisy Lovelace, professor, corporate consultant and executive coach, shares strategies for having more productive, meaningful conversations about diversity.

10. Communicating Across Cultures

Track: Diversity, Inclusion and Belonging for All

Tatiana Kolovou, faculty member at the Kelley School of Business, teaches cross-cultural communications skills to help professionals communicate and collaborate better with managers, colleagues and employees around the globe.

11. Bystander Training: From Bystander to Upstander

Track: Diversity, Inclusion and Belonging for All

Catherine Mattice Zundel, professional consultant and trainer at Civility Partners, gives employees and managers tools for combating harassment and bullying in the workplace.