



EMPLOYMENT, TRAINING, BENEFITS &
WELLNESS CONFERENCE
SPONSORSHIP OPPORTUNITIES

APRIL 6 & 7, 2022

	Titanium \$7500	Platinum \$5500	Gold \$4500	Silver \$3500	Bronze \$1500
Exhibitor Booth	√	√	√	√	√
Exhibitor Representative(s)	Two	Two	Two	Two	Two
Marketing Booth* - Premium or Standard	Premium	Premium	Premium	Premium	Standard
Company logo featured in the sponsor scrolling banner on the conference homepage linked to your company website	√	√	√	√	√
Premier exhibit booth location	√	√	√	-	-
Opportunity to network with attendees	√	√	√	√	√
Complimentary Wi-Fi	√	√	√	√	√
Acknowledgement in the conference program as a sponsor	√	√	√	√	√
Acknowledgement on the conference website as a sponsor	√	√	√	√	√
Color ad in the conference program 1/4, 1/2 or full page	Full Page	Full Page	½ Page	¼ Page	-
Your logo on the conference website with a link to your Company website	√	√	√	√	√
Sponsor Spotlight via IEC social media	√	√	√	√	√
Acknowledgement in welcome PowerPoint presentation	√	√	√	√	√
A copy of the attendee list at the <u>conclusion</u> of the conference	√	√	√	√	-
Complimentary conference registrations	Ten	Eight	Six	Four	-
Opportunity to distribute one approved promotional item to all attendees in the registration packet	√	√	√	√	-
Speaking session(s) Assuming topic & speaker fall under conference focus as well as availability.	KEYNOTE	Two	One	One	-

SPONSOR MARKETING BOOTH

A **marketing booth** is designed to showcase your company's products and services as well as capture, create and easily share content with the attendees prior to the conference. Not only is it brandable, but you can also share content while capturing leads and increase social engagement. Included are company logo, company description, company website, company contact information, PLUS (√) items above.

PREMIUM BOOTH also included:

Premium Booths are displayed based on sponsorship level under Marketing Booth

Upload video

Upload supporting marketing materials