



# SPONSORSHIP OPPORTUNITIES

SPRING CONFERENCE 2024

	Titanium \$7500	Platinum \$5500	Gold \$4500	Silver \$3500	Bronze \$1750
<b>Limited Sponsorship Opportunities</b>	2 available	3 available	4 available	5 available	Multiple available *
<b>Exhibitor Booth</b>	√	√	√	√	√
Exhibitor Representative(s)	Four	Two	Two	Two	Two
Marketing Booth <sup>†</sup> - Premium or Standard	Premium	Premium	Premium	Premium	Standard
Company logo featured in the <b>sponsor scrolling banner</b> on the conference homepage linked to your company website	√	√	√	√	√
<b>Premier exhibit booth location</b>	√	√	√	-	-
Opportunity to <b>network</b> with attendees	√	√	√	√	√
Complimentary Wi-Fi	√	√	√	√	√
<b>Acknowledgement</b> in the <b>conference program</b> as a sponsor	√	√	√	√	√
<b>Acknowledgement</b> on the <b>conference website</b> as a sponsor	√	√	√	√	√
<b>Color ad</b> in the conference program 1/4, 1/2 or full page	Full Page	Full Page	½ Page	¼ Page	-
<b>Sponsor Spotlight</b> via IEC social media	√	√	√	√	√
<b>Acknowledgement</b> in <b>welcome PowerPoint presentation</b>	√	√	√	√	√
A copy of the <b>attendee list</b> at the <u>conclusion</u> of the conference	√	√	√	√	-
<b>Complimentary conference registrations</b>	Ten	Eight	Six	Four	-
Opportunity to <b>distribute</b> one approved <b>promotional item</b> to all attendees in the registration packet	√	√	√	√	-
<b>Career Opportunities</b> Your job openings on the conference website with a link to your job postings page.	√	√	√	√	-
<b>Speaking session(s)</b> Assuming topic & speaker fall under conference focus as well as availability.	Two	One	One	-	-

\*There is multiple, but limited bronze opportunities.

## SPONSOR MARKETING BOOTH

A <sup>†</sup>**marketing booth** is designed to showcase your company's products and services as well as capture, create and easily share content with the attendees prior to the conference. Not only is it brandable, but you can also share content while capturing leads and increase social engagement. Included are company logo, company description, company website, company contact information, PLUS (√) items above.

**PREMIUM BOOTH** also included:

Upload video

Upload supporting marketing materials