



OPPORTUNITIES

FALL CONFERENCE 2024

	Platinum \$5000	Gold \$3500	Silver \$2500	Bronze \$1750
Limited Sponsorship Opportunities	2 available	4 available	5 available	8 available
Presenting Sponsor	√	-	-	-
Exhibitor Booth	√	√	√	√
Exhibitor Representative(s)	Two	Two	One	One
Marketing Booth [†] - Premium or Standard	Premium	Premium	Premium	Standard
Company logo featured in the sponsor scrolling banner on the conference homepage linked to your company website	√	√	√	√
Premier exhibit booth location	√	√	-	-
Opportunity to network with attendees	√	√	√	√
Complimentary Wi-Fi	√	√	√	√
Acknowledgement in the conference program as a sponsor	√	√	√	√
Acknowledgement on the conference website as a sponsor	√	√	√	√
Color ad in the conference program 1/4, 1/2 or full page	Full Page	½ Page	¼ Page	-
Sponsor Spotlight via IEC social media	√	√	√	√
Acknowledgement in welcome PowerPoint presentation	√	√	√	√
A copy of the attendee list at the <u>conclusion</u> of the conference	√	√	√	-
Complimentary conference registrations	Eight	Five	Two	-
Opportunity to distribute one approved promotional item to all attendees in the registration packet	√	√	√	-
Career Opportunities Your job openings on the conference website with a link to your job postings page.	√	√	√	-
Speaking session(s) Assuming topic & speaker fall under conference focus as well as availability.	One	One	-	-

SPONSOR MARKETING BOOTH

A [†] **marketing booth** represents your company on the Iowa Employment Conference website. It is designed to showcase your company's products and services as well as capture, create and easily share content with the attendees prior to the conference. Not only is it brandable, but you can also share content while capturing leads and increase social engagement. Included are company logo, company description, company website, company contact information, PLUS (√) items above.

PREMIUM BOOTH also includes video and supporting marketing materials.

See tab "Marketing Booths" on www.iowaemploymentconference.com.