# SPONSORSHIP OPPORTUNITIES

*SPRING CONFERENCE*

## EMAIL NEWSLETTER ADVERTISING OPPORTUNITIES

The first edition of the IEC email newsletter came out in December of 2019. With more than 30k subscribers, the newsletter is an excellent source of knowledge for our subscribers. It is also a great opportunity for your company to get visibility. If you would like an opportunity to place your ad in the IEC newsletter, please contact Nan@HireQualitySolutions.com to reserve your spot!

| NEWSLETTER AD FREQUENCY | PRICE | SUBSCRIPTION DETAILS |
|---|---|---|
| One Time Ad | $250 | Your ad subscription will begin the month following receipt of payment. If you purchased a one-time ad but decide to upgrade to either a bi-monthly or annual subscription, the initial investment will be applied to the new balance. |
| Bi-monthly Ad (6 newsletters) | $1250 | |
| Annual Ad (12 newsletters) | $2500 | |

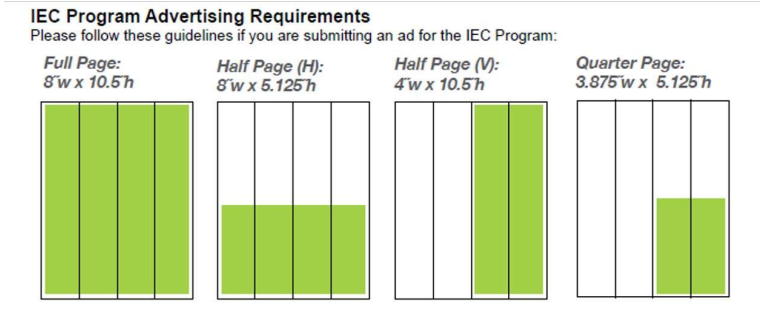
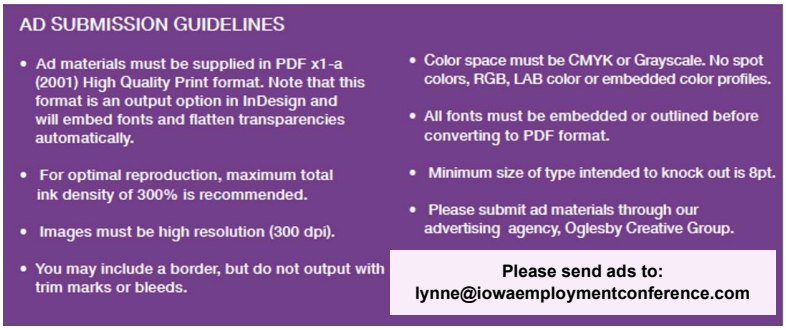
**NEWSLETTER AD SPECIFICATIONS**

Accepted Ad Sizes
- Square Ad: 650 pixels x 650 pixels
- Vertical Ad: 650 pixels wide x 1350 pixels high

Send files to: nan@iowaemploymentconference.com

File Requirements
- Color Mode: RGB
- Resolutions: 72 dpi
- File Format: PNG

## PROGRAM ADVERTISING OPPORTUNITIES

The Iowa Employment Conference: Employment, Training, Benefits & Wellness is a very well-received conference and is one of our most anticipated events of the year. Hundreds of attendees use the program guide as their primary source of information throughout the conference. The program is a great vehicle to get your brand in front of attendees and entice them to learn more about what you have to offer! Please contact Nan Boland at nan@iowaemploymentconference.com to reserve your spot!

| PROGRAM AD SIZES | PRICE | ADVERTISING SPACE DEADLINE |
|---|---|---|
| Full Page, Color | $1500 | Please submit your final ad per the IEC Program Advertising Requirements by **February 24, 2026.** |
| Half Page, Color | $1000 | Send files to: lynne@iowaemploymentconference.com |
| Quarter Page, Color | $500 | |